



SPONSORSHIP OPPORTUNITIES

Above and Beyond Family
Recovery Center
“Welcome Home” 2019 Gala
The Drake Hotel Chicago
Friday, November 1, 2019

At Above and Beyond, we are innovating to radically improve lives of the homeless and poor struggling with substance abuse. We are reinventing treatment to produce the best in America bringing the newest and most innovative care and model, to those who need it most. A world expert has called Above and Beyond, “a modern treatment miracle.”

Above and Beyond is a storefront addiction treatment center, built on Chicago’s Westside which will allow the homeless and poor struggling with substance use, walk-in access to outstanding quality treatment, at no cost to them. Having opened its doors in 2016, Above and Beyond is helping transform and save lives, which is reflected in our recent impact below:

- Above and Beyond has celebrated successful graduations of over 600 clients who continue to maintain their sobriety
- We intake on average 42 new clients each week
- On average, 70 clients attend our treatment programs daily
- Since January 2019, 208 clients participated in “My ReBuilt Life” which supports our life skills, access to affordable housing and job training initiatives.

It is an amazing adventure, inspirational, life affirming work. Above and Beyond measures of quality and success are different than any center we know; and Above and Beyond only measure its success when, after three years, a client:

- Has secured gainful employment, returned to school or performing civic work;
- Obtained permanent affordable housing or transitioned to a Recovery Home
- Achieved sobriety; and
- Reunited with their family.

Our Second Annual Gala was a resounding success. A full house attended an inspirational dinner and proudly raised over \$600,000! Since the 2018 Annual Gala, significant progress has been made that has allowed Above and Beyond clients to enhance their road to recovery. Please help us exceed our 2019 fundraising goal of \$750,000 which will increase our impact, and save more lives in 2020.

On behalf of the board of directors and 2019 “Welcome Home” Committee Members, we thank you for your consideration. Your support will make a difference to those in crisis who need hope, support and structure to recover.

Learn more about our programs at www.anb.today.



“Welcome Home” Above and Beyond Annual Gala **Sponsorship Levels**

“Welcome Home” Sponsor (Limit 1) **\$75,000**

- Premier seating for you and your guests
- VIP reception
- Opportunity to address Gala attendees and verbal recognition during the Program
- Logo placement on 2019 Gala Program Cover and Above and Beyond’s website
- Two-Page color advertisement in Program (11x8.5”)
- Premium Step and Repeat and signage logo placement
- Premium placement in all marketing outreach including email blast (8,500+), printed materials and event slideshow
- Four exclusive social media mention(s) to our followers including sponsorship announcement, thank you and link to company website
- Logo placement on Above and Beyond website for one year
- Dedicated post-event corporate recognition story in Above and Beyond’s e-newsletter that reach over 8,500+ followers

“Beautiful Life” Sponsor **\$50,000**

- Premier seating for you and your guests
- VIP reception
- Full-page color advertisement in Program (5.5x8.5”)
- Logo placement on Above and Beyond ticket website
- Premium placement in all marketing outreach including email blast (8,500+), printed materials and event slideshow
- Three exclusive social media mention(s) to our followers including sponsorship announcement, thank you and link to company website
- Logo placement on Above and Beyond website for one year
- Verbal recognition during the program

“Rise Above the Storm” Sponsor **\$25,000**

- Premium seating for ten
- VIP reception for ten
- Full-page color advertisement in Program (5.5x8.5”)
- Placement in all marketing outreach including email blast (8,500+), printed materials, event slideshow and Above and Beyond ticketing website
- Two social media mention(s) to our followers including sponsorship announcement, thank you and link to company website
- Logo placement on Above and Beyond website for one year
- Verbal recognition from podium during the program

“Soaring with the Eagles” Sponsor

\$10,000

- Preferred seating for ten
- VIP reception for ten
- Half-page color advertisement in Program (5.5x4.25”)
- Placement in all marketing outreach including email blast (8,500+), printed materials, event slideshow and Above and Beyond ticketing website
- One social media mention to our followers including sponsorship announcement, thank you and link to company website
- Logo placement on Above and Beyond website for one year
- Verbal recognition from podium during the program

“A Rebuilt Life” Sponsor

\$5,000

- Preferred seating for six
- VIP reception for six
- Half-page black and white advertisement in Program (5.5x4.25”)
- Listing placement in marketing outreach including email blast and printed materials
- One social media mention to our followers and link to company website
- Verbal recognition from podium during the program

“Champion” Sponsor

\$3,000

- Preferred seating for four
- VIP reception for four
- Listing inside Program
- Listing on all printed materials, signage, and event slideshow
- One social media mention to our followers and link to company website

“Supporting” Sponsor

\$1,500

- Preferred seating for two
- VIP reception for two
- Listing inside Program

VIP TICKET \$350
INDIVIDUAL TICKET \$250





**“Welcome Home” Gala
Friday, November 1, 2019
Sponsorship Pledge Form**

Yes, I/We would like to support Above and Beyond by attending the 2019 “Welcome Home” Gala.

Enclosed is my/our contribution of:

“Welcome Home” Sponsor | \$75,000

Includes: Premium seating, VIP reception, opportunity to address Gala attendees, logo placement on Program Cover and web page, two-page color advertisement in Program, Step and Repeat and signage logo placement, premium placement in marketing/printed materials, including email blast and event slideshow, logo placement on AnB website for one year, and dedicated post-event corporate recognition story in AnB’s e-newsletter that reaches 8,500+ followers.

“Beautiful Life” Sponsor | \$50,000

Includes: Premium seating, VIP reception, full page color advertisement, logo placement on AnB website, premium placement in marketing/printed materials and event slideshow, three (3) exclusive social media recognitions, logo placement on AnB’s website for one year, verbal recognition from podium, and thank you and link to AnB’s website.

“Rise Above the Storm” Sponsor | \$25,000

Includes: Premium seating for ten, VIP reception for ten, full-page color advertisement, premium placement in marketing/printed materials and event slideshow, three (3) exclusive social media recognitions, special recognition on Above and Beyond website, and verbal recognition from podium.

“Soaring With the Eagles” Sponsor | \$10,000

Includes: Preferred seating for ten, VIP reception for ten, half-page color advertisement, placement in marketing/printed materials, event slideshow and on registration webpage, name/logo prominently displayed on webpage and verbal recognition from podium.

“A Rebuilt Life” Sponsor | \$5,000

Includes: Preferred seating for six, VIP reception for six, half-page black and white advertisement, placement in marketing/printed materials, including email blast and printed materials, one (1) social media mention and link to company webpage, and verbal recognition from podium.

“Champion” Sponsor | \$3,000

Includes: Preferred seating for four, VIP reception for four, listing inside Program, marketing/printed materials, signage and event slideshow, and one (1) social media mention and link to company webpage.

“Supporting” Sponsor | \$1,500

Includes: Preferred seating for two, VIP reception for two, and listing inside Program.

TICKETS: _____ VIP Ticket | \$350 per person
_____ Individual Ticket | \$250 per person

No, I/We are unable to attend the event but would like to support Above and Beyond.

Enclosed is my/our contribution of \$_____.

Enclosed is my/our check made payable to **Above and Beyond Family Recovery Center.**

I prefer to use my credit card. Please charge \$_____ to my:

VISA MasterCard AMEX Discover Card

CARD NUMBER	AMOUNT	EXP. DATE	SECURITY CODE
NAME ON CARD	SIGNATURE		

**Please provide your preferred listing and logo*

Name as you would like it to appear in event materials: _____

I/We would like our contribution to be anonymous.

CONTACT INFORMATION

NAME _____

COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Questions or RSVP to: Sheri Gibson, Director of Philanthropy at (773) 940-2960 or sgibson@anb.today

Please return completed form via mail or electronic mail **by October 1, 2019** to:
Above and Beyond | Attn: Erica Tate | etate@anb.today | 2942 West Lake Street | Chicago, IL 60612

Above and Beyond is a charity recognized as tax-exempt by the IRS under Section 501(c)(3)